



SEVEN CITIES SURGE

BASKETBALL SPONSORSHIP OPPORTUNITIES



PARTNER WITH THE SURGE

Seven Cities Surge Basketball is a youth basketball program built around athlete development, discipline, teamwork, effort, leadership, and opportunity. Sponsorship support helps offset the real costs of competitive youth basketball while helping keep participation affordable for families.

Sponsors receive clearly defined recognition based on their sponsorship level, including social media exposure, team recognition, and, at qualifying levels, promotional placement within original photography and highlight-reel content.

DEVELOPING ATHLETES. BUILDING LEADERS. CHANGING LIVES.



MEDIA + COMMUNITY REACH

APPROXIMATELY 13,000 COMBINED FOLLOWERS

Seven Cities Surge sponsors can receive recognition through the team's social presence and participating affiliated media brands: **Jeno Pictures, DWIII Photography, and Datlaymedia.**

Our media capabilities include sports photography, video production, player highlights, team reels, and original digital content. Qualifying packages use those capabilities to create recurring sponsor visibility over a defined sponsorship term.

Combined follower count represents the approximate total audience across participating pages. Specific views, impressions, engagement, or audience reach are not guaranteed.

WHAT YOUR SUPPORT HELPS FUND

- Gym and facility expenses
- Tournament entry fees
- Uniforms and equipment
- Team insurance
- Player development and team operations
- Efforts to keep participation affordable for families



SPONSORSHIP LEVELS

COMMUNITY SUPPORT + DEFINED PROMOTIONAL VALUE

SURGE SUPPORTER

\$100

30 DAYS

2 guaranteed Surge social recognition occasions

- 1 dedicated sponsor thank-you post
- 1 additional social media mention/tag
- Business name on applicable sponsor-recognition materials

SURGE PARTNER

\$250

3 MONTHS

4 guaranteed Surge social recognition occasions

- 1 dedicated sponsor announcement
- 3 additional social media mentions/tags
- Logo on applicable Surge sponsor materials
- 1 affiliated-media cross-promotional opportunity
- Game/team-event recognition when appropriate

SURGE CHAMPION

\$500

6 MONTHS

8 guaranteed Surge social recognition occasions

- 2 dedicated sponsor posts
- 6 additional social media mentions/tags distributed across the term
- Up to 3 affiliated-media cross-promotional opportunities
- Sponsor placement in 2 team highlight reels
- Logo/end-card recognition in sponsored reels
- 1 dedicated sponsor spotlight
- Prominent logo placement on applicable sponsor materials
- Game/tournament recognition when applicable



SURGE PREMIER SPONSOR

\$1,000+ | 12-MONTH PARTNERSHIP

Our premier level is designed for businesses seeking a sustained relationship with Seven Cities Surge and recurring visibility throughout the year.

16 GUARANTEED SURGE SOCIAL RECOGNITION OCCASIONS

- 4 dedicated sponsor posts, approximately quarterly
- 12 additional social media mentions/tags, approximately monthly
- Up to 6 affiliated-media cross-promotional opportunities
- Sponsor placement in up to 6 team highlight reels
- Premium logo/end-card placement
- Up to 3 dedicated sponsor spotlights
- Premier logo placement on applicable team sponsor materials
- Priority game/tournament recognition
- Recognition as an Official Sponsor of Seven Cities Surge Basketball
- Opportunity to coordinate additional promotional content when appropriate

YEAR-LONG VISIBILITY. COMMUNITY IMPACT. ORIGINAL SPORTS MEDIA.



TOURNAMENT SPONSORSHIP

Sponsor a specific tournament or contribute toward the team's tournament costs. The amount may be based on the actual tournament expense or an agreed contribution.

Tournament sponsor recognition may include

- Pre-tournament sponsor announcement
- Sponsor tag in applicable tournament-related social content
- Logo on applicable tournament-week graphics
- Sponsor recognition in the tournament highlight reel if one is produced
- Post-tournament thank-you recognition
- Optional presentation language: 'Seven Cities Surge Tournament Weekend presented with support from [Sponsor]'

PROMOTION GUIDELINES

Recognition is distributed throughout the applicable sponsorship term. Posting dates, content format, and participating platforms are scheduled by Seven Cities Surge based on the team's content, game, tournament, and media-production calendar.

Affiliated-media benefits may be fulfilled through participating pages operated by Jeno Pictures, DWIII Photography, and Datlaymedia. A cross-promotional opportunity does not mean identical content will be posted to every affiliated account unless specifically agreed in writing.

Highlight-reel placements are tied to available team footage and produced content. 'Up to' benefits are opportunity-based and depend on content availability.



SPONSOR INFORMATION

TAX INFORMATION

Seven Cities Surge Basketball does not provide tax advice or guarantee the deductibility of sponsorship payments. Sponsorship payments may qualify as advertising, marketing, or other business expenses depending on the sponsor's individual circumstances. Sponsors should consult their tax professional regarding the appropriate tax treatment of their sponsorship.

CONTACT

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READY TO JOIN THE SURGE?

We appreciate businesses that invest in youth development, community, and opportunity. We look forward to building a partnership that supports our athletes while giving your business meaningful recognition.